CLAIMS

- continuous phase comprising i) at least one hydrophilic gelling agent and ii) at least one pulverulent phase

 5 comprising at least one lamel ar filler, the said composition having a hardness, defined by a maximum force before breaking, ranging from 5 to 130 grams, at ambient temperature, after penetration with a stainless steel spindle 2 mm in diameter into the matrix of the

 10 composition to a depth of 1 mm at a speed of 1 mm/s and removal of the said spindle from the matrix of the composition at a speed of 2 mm/s.
- 2. Composition according to Claim 1, characterized in that the hydrophilic gelling agent is chosen from polysaccharides, protein derivatives, synthetic or semi-synthetic gels of polyester type, in particular of sulphonic polyester type, and polyacrylates or polymethacrylates, and derivatives thereof.
- 20 3. Composition according to Claim 2, characterized in that the hydrophilic gelling agent is a polysaccharide chosen from:
 - algal extracts such as agar-agar, carrageenans and alginates, in particular sodium or calcium alginate;
- 25 microorganism exudates such as xanthan gum and its derivatives, or gellan gum;
 - fruit extracts such as pectins;

- gelling agents of animal origin, such as protein derivatives, in particular bovine or fish gelatin, and caseinates;
- polysaccharides containing a side chain and 6 neutral 5 sugars;
 - and mixtures thereof.
 - 4. Composition according to Claim 3, characterized in that the hydrophilic gelling agent is gellan.
- 5. Composition according to any one of the preceding claims, characterized in that the hydrophilic gelling agent is present at a concentration ranging up to 20% and preferably from 0.2 to 10% by weight relative to the total weight of the composition.
- of the preceding claims, characterized in that the lamellar filler has a mean particle size of greater than or equal to 5 microns and preferably ranging from 10 microns to 300 microns
- 7. Composition according to the preceding claim, characterized in that the mean particle size ranges from 10 μm to 40 μm .
- 8. Composition according to any one of the preceding claims, characterized in that the lamellar

 25 filler is chosen from talc, kaolin, boron nitride, mica, mica coated with silica beads, natural mother-of-pearl, mica coated with titanium oxide, with iron

oxide, with natural pigment or with bismuth oxychloride, coloured titanium mica, lamellar silica, lamellar titanium oxide, iron oxide or zinc oxide, bismuth oxychloride, lauroyllysine and molybdenum sulphide, and mixtures thereof.

- 9. Composition according to the preceding claim, characterized in that the lamellar filler is chosen from boron nitride, mica, mica coated with silica beads, natural mother-of-pearl, mica coated with titanium oxide, with iron oxide, with natural pigment or with bismuth oxychloride, and coloured titanium mica.
- 10. Composition according to any one of the preceding claims, characterized in that the lamellar filler is present in the composition according to the invention in a content ranging from 0.1% to 50% by weight and more preferably from 0.5% to 20% by weight relative to the total weight of the composition.
- preceding claims, characterized in that the pulverulent phase also comprises a filler chosen from silica, Nylon powder, polyethylene powder, Teflon, starch, tetrafluoroethylene polymer powders, polymethyl methacrylate powders, polyurethane powders, polystyrene powders, polyester powders, synthetic hollow microspheres, undeformable silicone resin microbeads, zinc oxide, titanium oxide, zirconium oxide, cerium

oxide, precipitated calcium carbonate, magnesium carbonate, magnesium hydrocarbonate, hydroxyapatite, hollow silica microspheres, glass or ceramic microcapsules, metal soaps derived from carboxylic organic acids containing from 8 to 22 carbon atoms and preferably from 12 to 18 carbon atoms, for instance zinc, magnesium or lithium stearate, zinc laurate or magnesium myristate, SiO₂/TiO₂/SiO₂, TiO₂/CeO₂/SiO₂ or TiO₂/ZnO/talc compounds, and polyethylene terephthalate/ polymethacrylate polymers in the form of flakes.

- 12. Composition according to any one of the preceding claims, characterized in that the pulverulent phase also comprises a pigment chosen from titanium dioxide, zirconium dioxide or cerium dioxide, zinc

 15 oxide, iron oxide or chronium oxide, nanotitanias, ferric blue, carbon black, calcium, barium, aluminium or zirconium salts, acidic dyes such as halo-acid dyes, azo dyes or anthraquinone dyes, and pigments coated with silicone compounds such as polydimethylsiloxanes

 20 and/or with polymers, in particular polyethylenes, or alternatively with fluoro compounds, and/or mixtures thereof.
 - 13. Composition according to any one of the preceding claims, characterized in that it also comprises a salt.
 - 14. Composition according to the preceding claim, characterized in that the salt is chosen from

calcium, magnesium or strontium nitrate, calcium or magnesium borate, calcium, sodium, magnesium, strontium, neodymium or manganese chloride, magnesium or calcium sulphate and calcium or magnesium acetate, and mixtures thereof.

- 15. Composition according to the preceding claim, characterized in that the salt is chosen from magnesium chloride and sodium chloride.
- 16. Composition according to any one of the
 10 preceding claims, characterized in that it also
 comprises a cosmetically or physiologically acceptable
 medium.
- 17. Composition according to any one of the preceding claims, characterized in that it also
 15 comprises a water-soluble dye.
 - 18. Composition according to any one of the preceding claims, characterized in that it also comprises a solvent chosen from ethanol, isopropanol, propylene glycol, butylene glycol, dipropylene glycol, diethylene glycol and glycol ethers, and mixtures thereof.
 - 19. Composition according to any one of the preceding claims, characterized in that it also comprises a fatty phase comprising at least one oil.
- 20. Composition according to the preceding claim, characterized in that the oil is chosen from liquid paraffin, liquid petroleum jelly,

perhydrosqualene, apricot oil, wheatgerm oil, sweet almond oil, beauty-leaf oil, sesame oil, macadamia oil, grape pip oil, rapeseed oil, cdconut oil, groundnut oil, palm oil, castor oil, avodado oil, jojoba oil, 5 olive oil or cereal germ oil; fatty acid esters of polyols, in particular liquid triglycerides; alcohols; acetylglycerides; alkyl or polyalkyl octanoates, decanoates or ricinoleates; fatty acid triglycerides; glycerides, fluoro oils and perfluoro oils; synthetic oils such as fatty esters; stilicone oils such as 10 volatile silicone oils, polymethylsiloxanes, polymethylphenylsiloxanes, polysiloxanes modified with fatty acids, with fatty alkohols or with polyoxyalkylenes, fluoros licones and perfluoro oils, 15 and mixtures thereof.

- 21. Composition according to either of Claims 19 and 20, characterized in that the fatty phase is present in proportions ranging up to 70% and preferably from 5% to 50% by weight relative to the total weight of the composition.
- 22. Composition according to any one of the preceding claims, characterized in that it also comprises a surfactant system with an HLB of greater than or equal to 7
- 23. Composition according to the preceding claim, characterized in that the surfactant system is chosen from cetearylglucoside, sucrose stearate, PEG-40

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stearate, sorbitan tristearate, sorbitan stearate, polysorbate 60, sorbitan stearate/sucrose cocoate mixture, glyceryl stearate/PEG-100 stearate mixture, PEG-400, glyceryl stearate, and PEG-6/PEG-32/glycol stearate mixture, and mixtures thereof.

- 24. Composition according to either of Claims 22 and 23, characterized in that the surfactant system is present in a content ranging from 0.1% to 15% and preferably from 0.5% to 7% by weight relative to the total weight of the composition.
- 25. Composition according to any one of the preceding claims, characterized in that it comprises up to 99.95% by weight and preferably from 30% to 99.5% by weight of water, relative to the total weight of the composition.
- 26. Composition according to any one of the preceding claims, characterized in that it also comprises an additional compound chosen from antioxidants, fragrances, essential oils, preserving 20 agents, lipophilic or hydrophilic cosmetic or pharmaceutical active agents, moisturizers, vitamins, essential fatty acids, sphingolipids, self-tanning compounds and sunscreens, and mixtures thereof.
- 27. Product for making up the skin or
 25 keratin fibres, characterized in that it comprises a
 composition as defined in any one of Claims 1 to 26.

28. Product according to Claim 27, characterized in that it constitutes a make-up product for the body, a foundation, an eyeshadow, a face powder, a concealer, a lipstick, a lip contour pencil, a mascara, an eye contour pencil or a stick for dyeing or making up locks of hair.

29. Process for making up the skin and/or keratin fibres, which consists in applying to the skin and/or the keratin fibres a composition as defined in any one of Claims 1 to 26 and/or a product as defined in either of Claims 27 and 28.

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